

# IE SPACES FOR INNOVATION PRIZE

## NEW DESIGN OPPORTUNITIES FOR STUDY AND WORK

### Presentation

IE School of Architecture and Design announces **IE SPACES FOR INNOVATION PRIZE** for young architects and designers worldwide. This prize intends to attract and reward young talented designers by providing full-time paid internships in our partner world-class design firms and companies, plus strong scholarships to undertake the IE Master in Design for Work, Retail and Learning Environments starting next February 2016, whose blended structure allows its students to study while they work.

All young architects and designers who have finished their studies or graduate studies in 2010 or later are eligible to win the **IE SPACES FOR INNOVATION PRIZE**.

The winning entries will be awarded admittance to IE Master in Design for Work, Retail and Learning Environments for the 2016-2017 academic year, a scholarship towards the program tuition fees and a full-time paid professional internship in one of these three world class firms and companies; Inditex, Legorreta + Legorreta and Idom UK.

### IE School of Architecture and Design

IE School of Architecture & Design is one of the most innovative architecture schools in Europe. Through its unique combination of design and entrepreneurship, IE School of Architecture & Design expands the boundaries of traditional architectural education.

IE welcomes students worldwide who seek challenges and aspire to become leaders in the dynamic real of architecture and design.

## Master in Design for Work, Retail and Learning Environments

The Master in Design for Work, Retail and Learning Environments is a forward thinking post-professional program that not only examines the profound changes occurring in environments for work, retail and learning, but also explores the tools and knowledge needed to innovatively design these spaces for the future. The IE Master in Design Work Retail and Learning Environments is a pioneering program as it stretches across traditional boundaries based on analyses, skills and strategies for understanding and proposing creative ideas for changing environments.

The program has been designed in partnership with the Helen Hamlyn Center for Design at the Royal College of Art in London, a research center specialized in design ethnography where the students will undertake one of the modules of the program.

The program focuses on three types of space—the work space, retail and learning environments— that are most important for our everyday lives and which are the three realms where the most dramatic changes are occurring in terms of concepts, technology and cutting-edge innovation.

<b>Duration:</b>	13 months
<b>Format:</b>	Blended (online + onsite periods)
<b>Language:</b>	English
<b>Location:</b>	Madrid + London + Online
<b>Tuition:</b>	€ 24,200

## Requirements

The call list for the **IE SPACES FOR INNOVATION PRIZE** is for all young architects and designers who have finished their studies or graduate studies in 2010 or later.

This call is closed to any person who participated in the prize organization or who has dependent personal or professional ties to the organization.

Proposals will remain anonymous until after the Jury decision is announced.

The winner must also meet the admission criteria of IE School of Architecture and Design.

## Prizes

The **IE SPACES FOR INNOVATION PRIZE** will award the winners with the following prizes:

A **1<sup>ST</sup> PRIZE** will be awarded consisting of:

- Admittance to IE Master in Design for Work, Retail and Learning Environments for the 2016-2017 academic year.
- Scholarship worth **€ 7,250** towards the program tuition fees.
- Full-time, six-months, paid professional internship in one of the following companies; Inditex, Legorreta + Legorreta or Idom UK, starting August 2016

A **2<sup>ND</sup> PRIZE** will be awarded consisting of:

- Admittance to IE Master in Design for Work, Retail and Learning Environments for the 2016-2017 academic year.
- Scholarship worth **€ 7,250** towards the program tuition fees.
- Full-time, six-months, paid professional internship in one of the following companies; Inditex, Legorreta + Legorreta or Idom UK, starting August 2016

A **3<sup>RD</sup> PRIZE** will be awarded consisting of:

- Admittance to IE Master in Design for Work, Retail and Learning Environments for the 2016-2017 academic year.
- Scholarship worth **€ 7,250** towards the program tuition fees.
- Full-time, six-months, paid professional internship in one of the following companies; Inditex, Legorreta + Legorreta or Idom UK, starting August 2016

Five **HONORABLE MENTIONS** will be awarded consisting of:

- Diploma
- Free registration fees in the IE Master in Design for Work, Retail and Learning Environments for the 2016-2017 academic year.

## Jury



**Martha Thorne**  
**Guzmán de Yarza**  
**Inditex**  
**Legorreta + Legorreta**  
**Idom UK**



Executive Director of the Pritzker Architecture Prize  
Director of the Master in Design for Work, Retail and Learning Environments  
Fashion retail group, with eight brands and over 6,700 stores in 88 markets  
Architecture firm managed by Víctor Legorreta  
Multidisciplinary group for Engineering, Architecture and Consultancy services

The **IE SPACES FOR INNOVATION PRIZE** for young architects will be selected by the Jury members of our partner companies:

**Inditex**; A global fashion retail group, with eight brands (Zara, Massimo Dutti, Bershka, Zara Home, Pull & Bear, Oysho, Stradivarius, among others) and over 6,700 stores in 88 countries. [inditex.es](http://inditex.es)

**Legorreta + Legorreta**; Renowned architecture firm based in Mexico DF with multiple built works in the five continents. [legorretalegorreta.com](http://legorretalegorreta.com)

**Idom UK**; Multidisciplinary group for Engineering, Architecture and Consultancy providing services in more than 25 countries worldwide. [idom.com](http://idom.com)

The Jury will be advised by the following IE School of Architecture and Design members:

**Martha Thorne**; Executive Director of the Pritzker Architecture Prize

**Guzmán de Yarza**; Director of the Master in Design for Work, Retail and Learning Environments.

## Schedule

### September 14, 2015

Registration period opens  
Consultation period opens

### October 30, 2015

Deadline for consultations  
Registration deadline

### November 2, 2015

Deadline for submission of proposals

### November 12, 2015

Winners announcement  
Virtual exhibition

## Registration

The registration period falls between September 14, 2015 and October 30, 2015.

The registration in the **IE SPACES FOR INNOVATION PRIZE** will be individual.

There are no registration fees.

## Queries

During the period indicated in the competition Calendar that has been included in these Terms and Conditions, questions about this competition can be sent to [spacesforinnovation@arquideas.net](mailto:spacesforinnovation@arquideas.net).

Arquideas, as competition manager, will respond to all of the questions posed during the established period and will publish answers to questions deemed to be of particular interest to all participants in order to improve the comprehension of the project and resolve doubts.

All the documentation needed to take part in the prize can be downloaded from the Arquideas web site [www.arquideas.net](http://www.arquideas.net) throughout the registration period.

## Objective

Candidates have to present a digital collage where they will be showing their insights and reflections about the future of work, retail and learning environments.

How will these spaces be in two decades? How will we be working, shopping and learning?  
How will technology affect our daily life?

Candidates can express their ideas about these questions through a single digital collage, with images belonging to their own production or by others. The images used for the collage can therefore be part of the academic or professional work by the candidates, along with images of projects and references by other designers. In the case of using images produced by others, the authorship must be quoted clearly. Texts and graphics are welcome, too.

Each participant must submit within the submission period and before the deadline the required documentation in digital format through the competition web platform [www.arquideas.net](http://www.arquideas.net), completing the necessary data in the registration and submission forms.

## Documents to be submitted

The following files must be submitted:

- One (1) DIN A1 digital poster (594x841mm) in vertical disposition, in one single \*.PDF file at 300dpi as a digital *collage*, where candidates will be showing their insights and reflections about the future of work, retail and learning environments. The maximum file size is of 10 Mb.
- One (1) \*.JPG file with a maximum recommended size of 1200px wide (about 1200x1700px) with the digital panel. This image will be used in the web preview, browser and project listings.
- Curriculum Vitae (CV) and Portfolio in \*.PDF.

The documentation will be studied by the Jury members maintaining the anonymity of participants, so that the documents must be identified solely with the identification code provided during registration process and placed at the top right corner of each panel or document. (Example: SFI 0123)

All texts must be in **ENGLISH**.

The project submission deadline is until 24:00 hrs (GMT +0:00) of the last submission date.

### Exhibition and publication

All of the proposals presented by participants will be part of a virtual exhibition on the competition platform web site [www.arquideas.net](http://www.arquideas.net), with a special focus on the top Prizes and the Honorable Mentions.

### Property rights

All of the documentation presented to this prize will become part of the Arquideas archive, which reserves the right to promote and publish the presented proposals.

Therefore, participation in the competition authorizes the reproduction, distribution and communication of the projects submitted to IE School of Architecture and Design and Arquideas.

The material presented can be published in virtual galleries on the Arquideas website, as well as on websites of collaborating media.

If necessary, IE School of Architecture and Design and Arquideas reserve the right to adapt the content of presented proposals to ensure their correct publication, without modifying the plans in any way.

Participants guarantee they are the legitimate owners of the work submitted and ensure they do not violate intellectual or industrial property rights of third parties.

### Other notes

IE School of Architecture and Design is the convener and organizer of the **IE SPACES FOR INNOVATION PRIZE** for young architects and designers, performing the call through the competition web platform [www.arquideas.net](http://www.arquideas.net) managed by Arquideas Gestión de Concursos S.L., which perform the management functions of the competition and support to participants.

IE School of Architecture and Design as convener of the prize and Arquideas as the competition manager reserve the right to modify the competition deadlines if necessary

in order to make sure that the competition is correctly run. These changes will be duly communicated through the website.

Arquideas, as manager of this event, is not responsible for any possible violations of these Terms and Conditions.

The participation in the program and the undertaking of the internships at the partner companies are due to the adequate academic performance of the candidates, along with the fulfillment of the rules specified in the IE Student Guide.

If any winner participant renounces to his prize, this one will pass to the author of the next project best considered by the Jury.

The prizes are subject to the opening of the Master in Design for Work, Retail and Learning Environment on February 2016

By registering, participants accept that they will comply with all Terms and Conditions.

### **Acknowledgements**

IE School of Architecture and Design would like to thank the members of the Jury of this prize for their collaboration and dedication, as well as the collaborating businesses for their support and dissemination of the work of the participants.

IE SPACES FOR INNOVATION Prize  
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