

THE CITY AND THE WORLD

FLORENCE SYMPOSIUM



FLORENCE, ITALY
NOVEMBER 19-21, 2009

THE EUROPEAN CENTRE
For Architecture Art Design and Urban Studies

THE CHICAGO ATHENAEUM
Museum of Architecture and Design

For More Information
info@europeanarch.eu

Matrix Gateway Complex: Adrian Smith + Gordon Gill Architecture



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NOVEMBER 19-21, 2009**

The European Center for Architecture
Art Design and Urban Studies and
The Chicago Athenaeum: Museum
of Architecture and Design present a
challenging program on the future of the
City and The World.

The conference presents the challenges
of contemporary architecture in building,
urban planning, and design in general
in this New World Era of a Renewed
Environmental and Economic Order and
with a new parallel Vision for the Design of
World Cities.

Presented with the Patronage of
The City of Florence
The Regional Government of Tuscany
The School of Architecture, University of
Florence

In Cooperation with
The Institute of International Design
Florence
Syracuse University in Florence
Institute Francais de Florence
Lorenzo de' Medici School

Burj Dubai, Dubai, United Arab Emirates
by Skidmore, Owings & Merrill LLP





This next decade of the Twentieth-First Century presents a new era of challenges for the design of buildings and cities worldwide. The depletion of natural resources, the challenge of new energy resources, the conservation of the environment, and the shifting of populations, industry, and culture will call for newer and bolder solutions to old and familiar problems.

From London to Shanghai, new ideas are emerging to solve even the most problematic conditions. While reflecting upon their specific qualities and challenges, today's cities form an ideal framework to question the relation between the contemporary practices of architecture and planning on their capacity to 'make a city'.

The conference therefore departs from the observation that, over the past two decades, the "urban project" or the "acupunctural intervention," often as part of a strategic project to restructure the city's territory, has become the predominant framework for the production of contemporary architecture. While the 'urban project' is often the engine of urban restructuring, it has also become the vehicle for city-marketing strategies and the pursuit of a 'Bilbao-effect' in both large and small cities. The implicit architectural idea that speaks from this popular tendency of 'exceptional' architectural realizations condenses the city in specific city-parts and, even more often, in public buildings—often with a cultural or leisure program.

This global phenomenon that deploys architecture and architects mainly for their iconic contribution to cities could be summarized as the proliferation of a generic form of architecture that in turn contributes to a generic development of cities worldwide. Beyond the stylistic debate around contemporary iconic building, it is the more general observation that architecture in present fails to develop, represent and materialize a common understanding of the shared space of the city, that will form the central issue of the design-research program The City and the World.

Themes that have always been at the centre of architectural practice and research, such as housing typologies and their urban patterns, the continuity of public space, as well as the layout of infrastructures, are no longer the dominant vectors of architectural and urban discourse.

With contributions and participation by politicians, city-planners and architects, researchers, educators, architects and planners, the symposium will question the possible relevance of those themes for contemporary urban development and aim to define a set of priorities for architectural and urban reflection and planning.

FLORENCE SYMPOSIUM: THE CITY AND THE WORLD

FRIDAY, NOVEMBER 20, 2009

Auditorium Regione Toscana

Via Cavour, 4

09.00 **Registration**

Moderator **Christian Narkiewicz-Laine**
President, The Chicago Athenaeum

10.00 **Introduction**

Greetings
Regione Toscana,
Provincia di Firenze
Comune di Firenze
Alberto Tesi
Rector Università degli Studi di Firenze
Saverio Mecca
Preside Facoltà di Architettura
Ulisse Tramonti
Direttore di Dipartimento di Progettazione

10.30 **Mario Cucinella**
MCA Mario Cucinella Architects
Bologna Italy

13.00 **Lunch Break**

Moderator **Michele Piccini**

14.00 **Jo Darkwa**
Director, Centre for Sustainable Energy Technologies (CSET)
Head, Division of Sustainable Development
The University of Nottingham Ningbo
Ningbo, China

15.00 **Elodie Nourigat & Jacques Brion**
NB architectes
Montpellier, France

16.00 **Eric R. Keune**
Skidmore, Owings & Merrill LLP
Chicago, USA

17.00 **Lee Liting**
LOOK Architects Pte. Ltd.
Singapore, Republic of Singapore

FLORENCE SYMPOSIUM: THE CITY AND THE WORLD

SATURDAY, NOVEMBER 21, 2009

Auditorium Regione Toscana

Via Cavour, 4

Moderator Kieran Conlon

Director, The European Centre

11.00 Amarjit Kalsin (Director) & Ernesto Bartolini (Associate)
Rogers Stirk Harbour and Partners
London, Great Britain

13.00 Lunch Break

Moderator Ioannis Karalias

Chairman, The European Centre

14.00 Jérôme Michelangeli
IAD International Architectural Development
Madrid, Spain

15.00 Michael Tsang
AGC Design Ltd.,
Hong Kong, SAR

16.00 Wim Goes
Wim Goes Architectuur
Gent, Belgium

17.00 Alessandro Console
Console/Oliva Architetti
Rome, Italy

EXHIBITION I

“New International Architecture”

Thursday, November 19

SESV SANTA VERDIANA

Faculty of Architecture, University of Florence

Piazza Lorenzo Ghiberti 27

Symposium Press Conference: 16.00 - 17.00

Opening Reception: 17.00 -19.00

Exhibition continues through December 11 2009 Hours 10.30 - 17.00.



Drawn from The Chicago Athenaeum's International Architecture Annual Awards Program for 2009, the exhibition highlights the works of the following architecture firms from 30 nations:

Adrian Smith + Gordon Gill Architecture (USA) • AGC Design Ltd. (Hong Kong) • Airmas Asri (Indonesia) • Alsop Architects (UK) • Architecton/Akira Yoneda (Japan) • ARX Portugal Arquitectos (Portugal) • Atelier Brückner (Germany) • Bjarke Ingels Group (Denmark) • Baumschlager Eberle Louchau (Switzerland) • Bruno Deslandes-ARCHItravs (Latvia) • Bucholz McEvoy Architects Ltd. (Ireland) • China Architecture Design & Research Group (China) • Claudio Silvestrin Architects (UK) • de Architekten Cie (The Netherlands) • Dekleva Gregorc Arhitekti (Slovenia) • Diamond and Schmitt Architects (Canada) • DL-WAA-OA (Canada) • Dörner/Mat Architekten (Austria) • DSDHA (UK) • Edward Suzuki Associates (Japan) • Elliott + Associates Architects (USA) • FAREstudio (Italy) • GRAFT Architects (Germany) • Gustafson Porter (UK) • Harry Seidler & Associates (Australia) • Hideki Yoshimatsu + Archipro Architects (Japan) • Hotson Bakker Boniface Haden architects + urbanistes (Canada) • IAD International Architecture (Spain) • Ingenhoven Architects (Germany) • Isay Weinfeld Arquitetura (Brazil) • J. Mayer H. Architects (Germany) • KieranTimberlake (USA) • Kojo Tsutsui Architect and Associates (Japan) • Kuwabara Payne McKenna Blumberg Architects (Canada) • LAN Architecture (France) • LOT-EK (USA) • LOOK Architects (Singapore) • Louise Braverman (USA) • Luca Medici studio M2R atelier d'architettura (Italy) • Lyn Rice Architects (USA) • MCA Mario Cucinella (Italy) • Mark Cavagnero Associates (USA) • Mecanno Architekten (The Netherlands) • Nieto Sobejano Arquitectos (Spain) • Noero Wolff Architects (South Africa) • N+B Architectes (France) • querkraft zt GmbH (Austria) • Randall Stout Architects (USA) • Realarchitektur (Germany) • • Sadar Vuga Arhitekti doo (Slovenia) • Rogers Stirk Harbour + Partners (UK) • SCDA Architects Pte. Ltd. (Singapore) • Sean Godsell Architects (Australia) • Shay Cleary Architects (Ireland) • Skidmore, Owings & Merrill (USA) • Studio MK27 (Brazil) • Souto Moura Arquitectos SA (Spain) • Tarh O. Amayesh (Iran) • Van der Merwe Miszewski Architects (South Africa) • Vo Trong Nghia Co. (Vietnam) • WOHA Designs Pte. Ltd. (Singapore) • wsp architects (China) • XTEN Architecture (USA) • and Zaha Hadid Architects (UK).

Exhibition II

“Europe 40 Under 40”

Friday, November 20

Reception 19.00 - 21.00

Chiesa San Jacopo di Campo a Carbolini

Exhibition continues through December 11, 2009. Hours 10.30 - 17.00



Europe's next generation of architects, urban planners, landscape architects, and industrial designers are highlighted in this exhibition from the Annual Awards Program by The European Center for 2009.

Participating architects and designers include:

Austria

- Josef Saller, Architect, heri & salli, Vienna, Austria
- Herbert Wolfram, Architect, heri & salli, Vienna, Austria

Belgium

- Frederik Aerts, Industrial Designer, Berghoff Worldwide, Heusden-Zolder, Belgium
- Thomas Bercy, Architect, Bercy Chen Studio LP, Austin, Texas, USA
- Wim Goes, Architect, Wim Goes Architectuur, Gent, Belgium
- Pieterjan Deblauwe, Industrial Designer, Pieterjan Deblauwe, Gent, Belgium

Denmark

- Thomas Brinch-Møller, Industrial Designer, DOK54, Jordup, Denmark
- Anders Lendager, Architect, MAPT., Nørrebro, Copenhagen, Denmark
- Jacob M. Lund, Industrial Designer, DOK54, Jordup, Denmark

Finland

- Olli Komulanen, Industrial Designer, Polar Electro OY., Kempele, Finland
- Ilkka Suppanen, Architect and Industrial Designer, Studio Suppanen, Helsinki, Finland

France

- Charles Bessard, Architect, Powerhouse Company, Copenhagen, Denmark

Germany

- Alain Berteau, Architect and Industrial Designer, Alain Berteau Designworks, Brussels, Belgium
- Jens Bruenslow, Architect, Architecture Project, Valletta, Malta
- Kati Meyer-Brühl, Industrial Designer, Brühl & Sippold GmbH, Bad Steven, Germany
- Holger Kehne, Architect, Plasma Studio, London, Great Britain
- Tobias Kraus, Architect, Kraus Schönberg, Konstanz, Germany & London, Great Britain
- Claudia Schmidt, Architect, MIR Architecten, Amsterdam, The Netherlands
- Timm Schönberg, Architect, Kraus Schönberg, Konstanz, Germany & London, Great Britain
- Alexander Tränkle, Industrial Designer, Alexander Tränkle, Langenargen, Germany
- Constantine Wortmann, Industrial Designer, Büro für Form Designstudio, Munich, Germany

Great Britain

- Simon Frommenwiler, Architect, HHF Architects GmbH, Basel, Switzerland
- Morten Villiers Warren, Industrial Designer, Native Design Ltd., London

Greece

- Panos Parthenios, Architect, Parthenios Architects + Associates, Athens, Greece

Iceland

- Erla Dögg Ingjaldsdóttir, Architect, Minarc, Santa Monica, California, USA

Italy

- Federico Bargone, Architect, Sbarch Associates, Rome and Foligno, Umbria, Italy
- Francesco Bartolucci, Architect, Sbarch Associates, Rome and Foligno, Umbria, Italy
- Franco Cervi, Industrial Designer, 279, Milan, Italy
- Alessandro Console, Architect, Console/Oliva Architects, Rome, Italy
- Francesco Iodice, Architect, IODICEARCHETTI, Aversa, Italy
- Daniele Lago, Industrial Designer, Lago SpA., San Giorgio Bosco, Padova, Italy
- Orso la Pezone, Architect, IODICEARCHETTI, Aversa, Italy
- Marcello Silvestre, Architect, IODICEARCHETTI, Aversa, Italy

Latvia

- Juris Miltenbergs, Architect, AB3D Ltd., Riga, Latvia

The Netherlands

- Nanne du Ru, Architect, Powerhouse Company, Rotterdam, The Netherlands
- Frederike Top, Industrial Designer, Frederike Top Ontwerp, Amsterdam, The Netherlands
- Ronald Schleurholts, Architect, Architectenbureau Cepezed, Delft, The Netherlands

Norway

- Petter Knudsen, Industrial Designer, Petter Knudsen Design, Bergen, Norway
- Leif Steven Verdu-Isachsen, Industrial Designer, KODE Design AS., Oslo, Norway

Poland

- Beata Goczoł, Architect, Goczołowie Architekti Studio, Zabrze, Poland
- Barbara Grabczewska, Industrial Designer, Grabczewscy Architekci, Katowice, Poland
- Oskar Grabczewski, Industrial Designer, Grabczewscy Architekci, Katowice, Poland
- Marcin Kosciuch, Architect, Ultra Architects SC., Poznan, Poland
- Tomasz Osieglowski, Architect, Ultra Architects SC., Poznan, Poland
- Anna Siedlecka, Industrial Designer, Studio Puff-Buff Design SC., Warsaw, Poland

Portugal

- Camilo Rebelo, Architect, Camilo Rebelo Arquitecto Unipersonal Lda., Porto, Portugal

Serbia

- Branko Lukic, Industrial Designer, NONOBJECT, Palo Alto, California, USA

Slovenia

- Alijosa Dekleva, Architect, Dekleva Gregoric Architekti, Ljubljana, Slovenia
- Tina Gregoric, Architect, Dekleva Gregoric Architekti, Ljubljana, Slovenia

Spain

- Paul del Valle Gonzalez, Architect, Maquinas Para Vivir SL., Madrid, Spain
- Luis Suárez Mansilla, Architect, Suárez Santos Arquitectos, Bilbao, Spain
- Pablo Oriol, Architect, FRPO-Rodriguez y Oriol Arquitectos, Madrid, Spain
- Fernando Rodriguez, Architect, FRPO-Rodriguez y Oriol Arquitectos, Madrid, Spain
- Asier Santos Torres, Architect, Suárez Santos Arquitectos, Bilbao, Spain

Switzerland

- Simon Hartmann, Architect, HHF Architects GmbH, Basel, Switzerland
- Tilo Herlach, Architect, HHF Architects GmbH, Basel, Switzerland
- Pascal Müller, Architect, Müller Sigrist Architects, Zurich, Switzerland
- Tanya Ruegg, Architect, Camenzind Evolution Architects, Zurich, Switzerland
- Peter Sigrist, Architect, Müller Sigrist Architects, Zurich, Switzerland
- Claude Zelleweger, Industrial Designer, One & Company, San Francisco, CA, USA



FLORENCE: THE CITY OF ARCHITECTURE

Visit Historic Florence and Tuscany

November is a great time to explore the City of the Renaissance. Known as the "cradle of the Renaissance," the city is ablaze with monuments, bridges, churches, museums, art, and palaces. Florence keeps an exceptional artistic heritage. Cimabue and Giotto, the fathers of Italian painting, lived in Florence as well as Arnolfo and Andrea Pisano, renewers of architecture and sculpture; Brunelleschi, Donatello and Masaccio forefathers of the Renaissance, Ghiberti and the Della Robbias, Filippo Lippi and Angelico; Botticelli, Paolo Uccello and the universal genius of Leonardo da Vinci and Michelangelo.



HOTELS AND ACCOMODATIONS

The Florence Tourist board offer an online Hotel And accommodation search,
Please visit <http://www.firenzeturismo.it/en.html>



REGISTRATION

Symposium Fee (Please Check)

☐ 100 Euro for Professionals
☐ 40 Euro for Students

Name: Firm Name:

Address: City/State:

Country: Postal Code: Email:

Tel: Fax:

Payment: Visa/Mastercard. Card No: CVV:

Expiration Date: Signature:

Seminar and Lecture Seating is limited and on a RSVP First Come First Serve Basis. Registration is non-refundable
Email Registration to The European Centre for Architecture Art Design and Urban Studies:
Email: info@europeanarch.eu Irish Reg. No. 433905